

vSOCBox™ AI-Powered Cybersecurity Solution Sales Battle Card

vSOCBox™ Product Overview

vSOCBox™ AI-powered platform revolutionizes security management by leveraging AI and Machine Learning for superior threat detection and efficient event correlation. This advanced system not only automates security monitoring but also accelerates threat identification and also ensures real-time alerting, allowing security teams to focus on genuine threats.

Comparative Chart: vSOCBox™ AI-Powered Platform vs. Traditional Solution

SOC as a service Parameter	vSOCBox™	Competition
Integrated Modules	SIEM, UEBA, EDR, VMDR, CSPM, SOAR etc.	Often require separate integrations
In-Built Tech	All modules included	Modules often sourced from different vendors
Protection Layer	Network, Cloud, App, Endpoints, IoT, OT, Incident Response, Remediation	Limited to specific layers, often need multiple solutions
Automation	AI & ML based L1 & L2 Automation	Limited automation, often manual
Infrastructure	Managed hosted infrastructure	On-premises or user-managed cloud infrastructure
Detection	Vulnerabilities, threats, attacks, Malware, malicious behaviours	Varies by solution, often limited
Log Analytics	Full logs indexing for forensic analysis	Partial logs, often with limited indexing
Cost Model	Asset-Based or Event Per Secs	Event per second (EPS) based
Risk & Compliance	Present	Varies, often requires additional tools
Surface Attack Analysis	Yes	Limited or non-existent
Reports and Dashboards	Customizable Dashboards and Reports	Limited Customization
Compliance and Certifications	RBI, Cert-In, SEBI, ISO, ISO/IEC 27001, HIPPA	Limited
Detection Accuracy	98%	90%
Incident Resolution Time	Average 1 hour	Average 3 hours
Scalability and Flexibility	Scales with Customer Needs	Fixed Capacity
Integration	Easy Integration with API, Plugin and Forwarder	Mostly Integration with AWS only
Customer Support	24/7 Support Dedicated Account Managers	Mostly 8/5 Only General Support Line
Threat Intelligence	Supports Unified Threat Intelligence for Network, OS, Cloud, Endpoints, IoT	Limited Threat Intelligence Integration
MDR & XDR	In-built	Requires third-party integration

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Current challenges with **Traditional System**

-  Slow Response Times
-  Over-reliance on Signature-based Detection
-  High Rate of False Positives
-  Inadequate Threat Intelligence
-  Limited Visibility Across Networks
-  Complex Management and Maintenance
-  Scalability Issues
-  Integration Challenges
-  Resource-Intensive Operations

Product **Strengths**

 **Advanced AI and Machine Learning Capabilities**

 **Integrated Security Architecture**

 **User and Entity Behavior Analytics (UEBA)**

 **Automated Security Orchestration and Response (SOAR)**

 **Robust Compliance and Governance**

 **Enhanced Cloud Security**

 **Scalability and Flexibility**

 **24/7 Customer Support and Managed Services**

 **Innovative Risk Management Feature**

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Prospecting Tips:
Key Questions to Ask



Current Security Posture

What limitations are you encountering with your current cybersecurity solutions in dealing with modern cyber threats?



Incident Response

How effective is your current incident response plan, and what improvements are you looking for?



Previous Cybersecurity Incidents

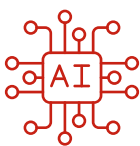
Have you experienced any security breaches or incidents in the past year, and what were the lessons learned?



Budget Allocation

How have you allocated your cybersecurity budget, and is there room for reallocating resources to more efficient technologies like vSOCBox™?

Key Features of vSOCBox™



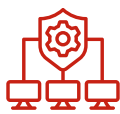
AI-Driven Proactive Security

vSOCBox™ utilizes a sophisticated artificial intelligence engine that not only detects existing threats but also predicts and prevents potential future attacks using advanced machine learning techniques.



Advanced Log Management and Analytics

It provides comprehensive log management and sophisticated analytics capabilities, enabling deep insights into network activities and helping to uncover hidden threats and anomalies.



Comprehensive Endpoint Protection

vSOCBox™ offers robust endpoint detection and response (EDR) capabilities, protecting devices connected to the corporate network from malware, ransomware, and other cyber threats.



Vulnerability Management

The platform continuously scans for vulnerabilities within the network, prioritizing them based on risk and providing recommendations for mitigation to prevent exploitation by attackers.



Automated Threat Detection and Response (SOAR)

Security orchestration, automation, and response (SOAR) technology within vSOCBox™ automates the processes of threat detection and remediation, reducing the workload on security teams and increasing response speed.



Customizable Security Dashboards and Reporting

vSOCBox™ features customizable dashboards that provide real-time visibility into the security status of the organization, along with detailed reports that can be tailored to the needs of different stakeholders.



Cyber Insurance and Liability Management

The platform includes features that help manage cyber insurance policies and liabilities, aiding organizations in understanding and mitigating financial risks associated with cyber threats.

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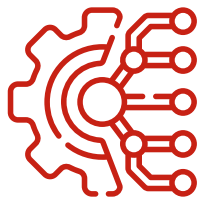
Trusted By **Leading
Organization**

TOSHIBA

 **Hiranandani
HOSPITAL**

 **JKcement**

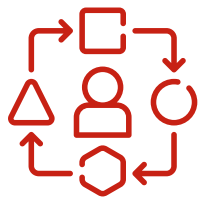
Handling **Potential Hurdles**



Concerns about Integration Complexity

Response

vSOCBox™ is designed for easy integration, offering full support to ensure seamless compatibility with your existing systems.



Worries about User Adaptability and Training Needs

Response

vSOCBox™ comes with an intuitive interface and tailored training sessions to ensure smooth user adaptation.



Questions about Cost and ROI

Response

vSOCBox™ offers competitive pricing and proven ROI through enhanced efficiency and reduced breach risks.



Data Security and Privacy Concerns

Response

vSOCBox™ prioritizes data integrity, complying with top industry standards for data protection and privacy.